

A Million Miles Seeking Better Fuel Economy

ORLANDO, FL, Aug. 28, 2008 – With all eyes on gas prices and fuel mileage ratings, cost conscious consumers are taking control of their own “miles per gallon” by tracking their real-world fuel consumption while learning more efficient driving habits.

Since its public debut in May 2008, FuelClinic.com has assisted drivers from all over the world to understand their fuel consumption and help find real methods to reduce it. Today the FuelClinic team celebrates a significant milestone as members of the website have logged over one million miles of fuel economy records.

“People join the website for a variety of reasons” says Michael Bragg, creator of FuelClinic. “Most want to track their actual fuel usage and spending, some want to reduce their 'carbon footprint', and then there is a growing group of small business owners who are using the site to help manage their fleet fuel costs.”

With their fuel pump receipts and odometer readings, members are able to enter their information into the website. FuelClinic then creates a variety of metrics, charts and graphs that illustrate spending habits and fuel costs at a glance. Members can easily compare the different vehicles in their account.

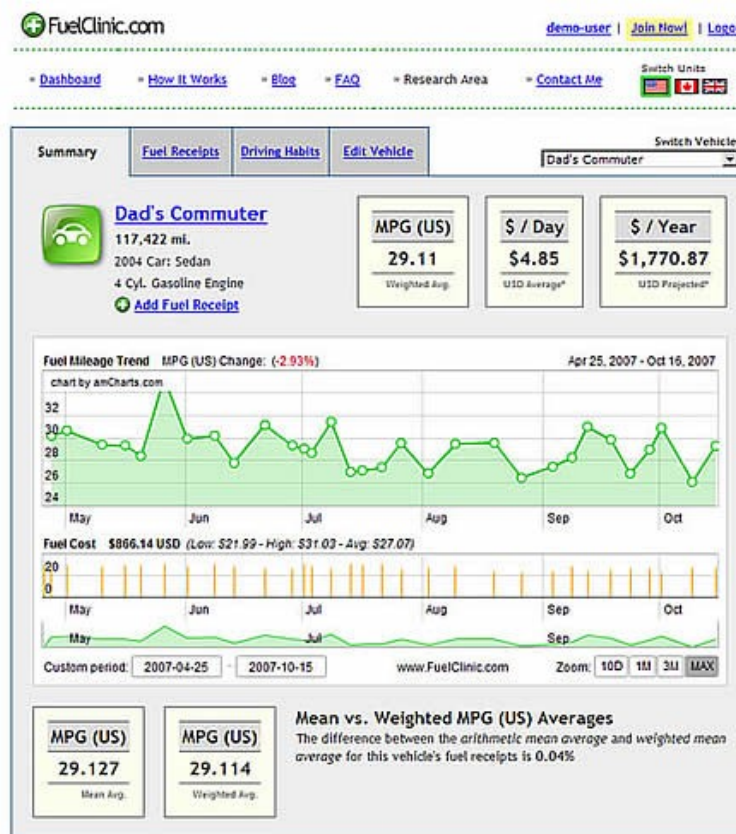
“I think the idea for this site is really wonderful. It is one of those things that seems so obvious to do it is surprising no one had before. I guess things had to reach a point where people were just really paying attention to mileage” said Jonathan from Chicago, who has been using FuelClinic to track his mileage for just over a month.

This million mile mark is just the beginning according to Mr. Bragg, who created the website based on software he had written to track his own fuel consumption. “I’m constantly working on new ways to expose trends in the data, finding ways to make the user interface smoother, and growing the selection of reports available” said Mr. Bragg.

FuelClinic.com is available to everyone on the Internet at www.fuelclinic.com. Visitors can “test-drive” the website before deciding to sign-up. Creating an account is free, and allows anyone to track up to three vehicles. For a limited time, small businesses can create a free account, and request additional vehicles as needed by emailing feedback@fuelclinic.com.

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If you'd like more information about this topic, or to schedule an interview, please contact Rachel Gaffney at rachel.gaffney@fuelclinic.com or via phone 407-637-5782.



Sample FuelClinic Chart